

## CBS CORPORATION

# NOVEMBER 2018-FEBRUARY 2019

### ENTERTAINMENT



- On Jan. 30, **CBS** announced that the **CBS Television Network's** reach ("cume" audience) over the first 17 weeks of the 2018-2019 broadcast

season is 218 million viewers – the most of any broadcaster. In primetime, the **CBS Television Network** averages 81.9 million unduplicated viewers each week. Among all regular series reaching the most unduplicated viewers this season, CBS has the top show, 60 MINUTES (80.14m); the top scripted show, THE BIG BANG THEORY (51.65m); and the #1 new show, GOD FRIENDED ME (50.62m). In addition, CBS continues its 11-consecutive-year reign as "America's Most-Watched Network" by leading in Total Viewers using the traditional P2+ (Total Viewers, Average Minute Audience) metric across all networks during primetime. (Source: Nielsen Cume)

- Season-to-date, **CBS** is the most-watched network and is expected to remain in that position until season's end. This would mark the 11th consecutive season that CBS will have been the #1 most-watched network. Season-to-date, CBS has: the top series in THE WORLD'S BEST, the top scripted series in THE BIG BANG THEORY; the #1 drama

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### SUPER BOWL LIII:

**112.7 MILLION TOTAL AUDIENCE DELIVERY  
ACROSS ALL PLATFORMS**



**"On Super Bowl Sunday, all parts of CBS came together in spectacular fashion. It was another great example of the strength of CBS and the quality of the people who work here. Everyone in the Company plays a role each and every day, and yesterday it was on display for the world to see." -- Joe Ianniello, CBS President and Acting Chairman**



**Super Bowl LIII** registered a Total Audience

Delivery of 112.7 million viewers, across all platforms including **CBS Television Network, CBS Interactive, NFL digital**

properties, **Verizon Media** mobile properties and **ESPN Deportes** television and digital properties. That figure

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(SUPER BOWL LIII continued from page 1)

includes an additional 12 million viewers based on Nielsen's "Out of Home" viewing metric. Nielsen's "Out of Home" viewing metric provides a more comprehensive view of linear TV viewing habits and a more complete picture of media consumption, by collecting television viewing outside of the viewer's primary home in locations such as other people's homes, bars, restaurants and hotels. (Source: Nielsen) For more information, go to <http://bit.ly/2DZDzGi>

**Among other highlights:**

- Streaming coverage of Super Bowl LIII set viewership records, with the game streamed across more platforms than ever. Across 7.5 million unique devices, up +20% from last year, viewers consumed more than 560 million total minutes of live game coverage, up +19% from last year. The average minute audience of 2.6 million viewers during the game window is up +31% year-over-year. (Source: CBS & NFL)
- The live stream was available unauthenticated on [CBSSports.com](http://CBSSports.com) and the CBS Sports app across devices, NFL.com and the NFL app across devices, and **Verizon Media** mobile properties (including **Yahoo Sports, Yahoo, AOL, AOL Sports** and **Tumblr**). The game also was available to stream live via the *CBS All Access* subscription service and for authenticated users on ESPN Deportes digital properties.
- Super Bowl Sunday delivered a record-breaking day on **CBS All Access** in terms of new subscriber sign-ups, unique viewers, and time spent. Sunday surpassed prior single-day records by +84% in subscriber sign-ups, +46% in unique viewers, and +76% in time spent on *CBS All Access* across all content and digital platforms. For more *CBS All Access* news, go to page 3.
- The home markets of CBS Owned and Operated television stations in Los Angeles and Boston scored with viewership as the most-watched Super Bowl ever on **KCBS** Los Angeles and **WBZ** Boston. (Source: NSI) For more **CBS Television Station** news, see page 9. For more Sports news, see page 5.
- On Super Bowl Sunday, **CBS Sports HQ** set single-day records for unique viewers (more than one million), and streaming minutes (nearly 14 million). CBS Sports HQ also set new weekend viewership records for audience and streaming minutes, and a week-long record for streaming minutes. (Source: CBS)

**And...**

- The special Super Bowl Sunday premiere of THE WORLD'S BEST averaged 22.22 million viewers and was CBS' most-watched post-Super Bowl show, and the most-watched series premiere on any network in nine years. Later in the evening (following late local news in most markets), a special Sunday episode of THE LATE SHOW with STEPHEN COLBERT scored 5.52 million viewers, the show's third-highest viewer total ever. (Source: NTI)
- During CBS Sports' broadcast of SUPER BOWL LIII, **CBS All Access** released its first spot for THE TWILIGHT ZONE, which will premiere Monday, April 1. To view the spot, go to <https://www.youtube.com/watch?v=fZsWrusH41I>. *CBS All Access* also ran a spot for STAR TREK: DISCOVERY, which is currently streaming weekly on Thursdays.
- **CBS** and **Girls Inc.** joined together to create a CBS Cares public service announcement that aired during the CBS Television Network's SUPER BOWL LIII coverage. Featuring the voiceover of CBS THIS MORNING co-host 2 Gayle King and players from the New York Giants, the PSA encouraged girls to believe they can succeed at the highest levels, especially when they work together.

## STREAMING HIGHLIGHTS



At TCA Winter Press Tour in January, **Marc DeBevoise**, President and COO of **CBS Interactive** reported that goals for **CBS All Access** and **SHOWTIME's** over the top offering is a combined 8 million subscribers in 2019, with subscribers, time spent, and streams all growing more than 50 percent year over year. **CBS All Access** continues to skew younger than the typical TV network demos, and watching on connected TV devices is now nearly 80% of overall viewership. DeBevoise also noted the following: **CBS All Access** has launched six original series to date and will have nine in market by the end of 2019, with a potential for more. ... The live local channels of the CBS Television Network now include stations covering 99 percent of the US population. ... All live ad supported OTT channels have been nested within **CBS All Access**. ... **CBSN** is up double digits from 2017 to nearly 400 million streams with nearly 80 percent of its users coming in the 18-49 demo, with an average age of 38. In addition, DeBevoise discussed the launch of **10 All Access** at **Network 10** in Australia; CBS' expansion into 24/7 local news with the launch of **CBSN New York**; and the debuts of **ET Live** and **Sports HQ**, the 24/7 news service for sports which is driving 20% more streams than **CBSN** had at this point in its life.

**Julie McNamara**, Executive Vice President, Original Content, **CBS All Access**, provided a snapshot of the service's new original series for 2019 and how they fit in with returning shows. These include the **CBS Television Studios** shows **STAR TREK: DISCOVERY**, which launched its second season on Jan. 17; the March 14 debut of the critically acclaimed original drama series **THE GOOD FIGHT**; and **THE TWILIGHT ZONE**, hosted and executive produced by visionary **Jordan Peele**, which will premiere on April 1. Other CBS Television Studios "Star Trek" themed shows include the Picard series scheduled to debut at the end of the year; the animated **LOWER DECKS**; and a series set in Starfleet's notorious Section 31 starring **Michelle Yeoh**. McNamara also reported that two new originals -- the dark comedy **WHY WOMEN KILL** and the true crime drama **INTERROGATION** -- will debut later in 2019, and **Stephen King's** epic saga **THE STAND** will be a 10-episode event in 2020. DeBevoise and McNamara's press tour remarks were followed by two panels on the **CBS All Access** original series **THE GOOD FIGHT** and **STAR TREK: DISCOVERY**.

- The season two premiere of **STAR TREK: DISCOVERY** drove **CBS All Access** to add more subscribers in a single weekend than ever before, eclipsing the previous record set during the 2017 series premiere of **STD** by +72%. In addition, the Jan. 17 weekend also set a new record for unique viewers on **CBS All Access**.
- Following the Super Bowl, on Monday, Feb. 4, **CBS All Access** launched its brand campaign "It's On," in support of the service through digital, print, television and out-of-home.

**And.....** On Oct. 31, **CBS** announced the launch of **ET Live** (<https://www.etonline.com/>), a free 24/7 direct-to-consumer streaming network dedicated to all things entertainment. Developed in close collaboration between **CBS Interactive** and **CBS Television Distribution's** top-rated entertainment newsmagazine **ENTERTAINMENT TONIGHT**, **ET Live** expands the **ENTERTAINMENT TONIGHT** brand beyond television, catering to entertainment super-fans with live coverage of the day's top stories. ... In November, all eight episodes of the second season of the comedy series **NO ACTIVITY** became available in the U.S. and Canada. This marked the first time **CBS All Access** has released an entire season of an original series at once. ... In December, the **CBSN Local** services launched in the New York City market in partnership with **WCBS** and independent sister station **WLNY**. The rollout will continue with **KCBS** and **KCAL** (Los Angeles) followed by other major markets. The **CBSN Local** services will be ad-supported networks across all platforms. They complement CBS' other streaming services, **CBSN** and **CBS Sports HQ**, and will ultimately be included as live channels on **CBS All Access** in their respective markets. ... Also in December, **CBS All Access** announced the second-season renewal of its original thriller series **TELL ME A STORY**.

## CORPORATE NEWS UPDATE



● On Jan. 31, **CBS Corporation** and Los Angeles-based real estate developer **Hackman Capital Partners** closed on the sale of the 25-acre **CBS Television City** property and sound stage operation for \$750 million. As part of the agreement, CBS programs will continue to be produced on the Television City campus for at least the next five years. CBS will retain office space for CBS Studios International's U.S. headquarters and other company departments currently housed on the site.

- In December, **CBS Corporation** announced that it will disburse a pledged \$20 million to 18 organizations to support eliminating sexual harassment in the workplace. The organizations represent different critical approaches to combatting sexual harassment, including efforts to change culture and improve gender equity in the workplace, train and educate employees, and provide victims with services and support. CBS' support of these endeavors ties into the Company's ongoing commitment to strengthening its workplace culture. For a list of grant recipients and more information, go to <https://bit.ly/2SR6GR3>
- On Jan. 11, **CBS Corporation** and **Nielsen** announced an agreement for Nielsen national, digital and local audience measurement. The renewal encompasses a range of services. **CBS Television Network, CBS Television Distribution, Showtime Networks, Smithsonian, Pop, CBS Sports Network** and CBS' 27 owned-and-operated local television stations will continue to use Nielsen's Total Audience measurement services as part of the deal.
- **Larry Liding** has been promoted to a newly created role as head of CBS operations in China, the world's second-largest economy. As Controller and Chief Accounting Officer, Larry has been a key leader of the Company's senior finance team, overseeing the Company's controllership and financial reporting functions. ... **David Byrnes** has been named the new Controller and Chief Accounting Officer. In this role, David will oversee the Company's accounting operations, financial reporting and planning functions as well as compliance with policies and SEC regulations.

**And...** In November, consistent with CBS' commitment to diversity, **CBS Strategic Sourcing** and **CBS Studio Center** hosted its CBS Eye on Impact Networking Event at CBS Studio Center, in Studio City, Calif.

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(NCIS); the #1 and #2 comedies (THE BIG BANG THEORY and YOUNG SHELDON); and the #1 news program (60 MINUTES). CBS also has half of the top 10 new shows on all networks – FBI, GOD FRIENDED ME, FAM and MAGNUM P.I. – all renewed in January.

- On Sunday, Feb. 10, THE 61st ANNUAL GRAMMY AWARDS definitely won the night in viewers (19.9 million) and key demos, with the largest primetime audience and best demo deliveries for any non-sports/non-Super Bowl Sunday programming in the 2018-2019 season. (Source: NTI) ... The show was the most social television event in the past two years including any awards show or Super Bowl in 2018 or 2019. (Source: Netbase)...

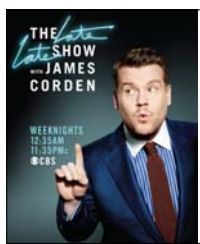
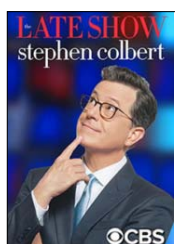
THE GRAMMYS was up more than +200% over the previous year's Digital Audience Rating and was the most social awards show of the year. (Source: ListenFirst) ... Across digital platforms, THE GRAMMY AWARDS experienced double-digit growth in unique viewers and time spent on *CBS All Access*. (Source: CBS Interactive)

- On Feb. 5, **CBS** announced the renewal of the critically acclaimed, top-rated comedy series **MOM** for two more seasons, and series stars **Anna Faris** and Academy and Emmy Award winner **Allison Janney** have reached new agreements with **Warner Bros. Television** to return for both years. Currently averaging over 10 million viewers, **MOM** is the #3 most-watched comedy in broadcast television (behind only CBS' **THE BIG BANG THEORY** and **YOUNG SHELDON**) and is a top five comedy among adults 25-54.

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- **CBS** is gearing up for 2019 midseason and summer by investing in big new event series in order to build long-term franchises. These include: **THE WORLD'S BEST** talent competition series that premiered on Feb. 4 with **James Corden** hosting and big name talent judges **Faith Hill, Drew Barrymore** and **RuPaul Charles** (see page 2); **MILLION DOLLAR MILE**, a 10-episode high-stakes competition series hosted by **Tim Tebow** (premiering March 27); **THE CODE**, a drama about the military's brightest minds who take on our country's toughest legal challenges (a special premiere after the NCAA Men's Basketball Championship game on April 9, before moving into its regular Monday time period on April 15 after **MAGNUM P.I.** completes its season order); **THE RED LINE**, an eight-episode event series that follows three very different Chicago families connected by a tragedy (premieres April 28, after **GOD FRIENDED ME** wraps its first season); **LOVE ISLAND**, the most-watched reality program in the history of Britain's **ITV2 Network** (debut date TBA); and **BLOOD & TREASURE**, a one-hour action-adventure drama scheduled to debut this summer.



- In late night, CBS continues to dominate the ratings. **THE LATE SHOW** with **STEPHEN COLBERT** finished the

calendar year with a +1.3 million viewer lead over "The Tonight Show." The combination of **THE LATE SHOW** with **STEPHEN COLBERT** and **THE LATE LATE SHOW** with **JAMES CORDEN** holds a +1 million viewer lead over its closest competitor -- "The Tonight Show" and "Late Night with Seth Meyers."

- For the week ending Feb. 1, **THE TALK** averaged 2.63 million viewers - the show's best weekly performance in a year. The daytime series also posted a 0.5, the show's best women 18-49 rating this season. (Source: NTI)

**And...** In December, **THE YOUNG AND THE RESTLESS** celebrated 30 straight years as daytime's #1

drama. ... In November, **HAWAII FIVE-0** aired its 200th episode. ... On Jan. 4, **THE BOLD AND THE BEAUTIFUL**, the most-watched daily dramatic serial in the world, currently in its 32nd season, celebrated the broadcast of its milestone 8000th episode. ... At TCA Winter Press Tour, CBS held panels with the stars and producers of CBS' freshmen series **FBI**, **THE NEIGHBORHOOD** and **GOD FRIENDED ME**, plus the new series **THE RED LINE** and **THE WORLD'S BEST**. ... **CBS DREAM TEAM... IT'S EPIC!** added the new series **TAILS OF VALOR**, hosted by **Kel Mitchell**, to its three-hour Saturday morning block.

## SPORTS



- Leading up to **CBS'** broadcast of **SUPER BOWL LIII** on Feb. 3, **CBS Sports'**

coverage of the **New England Patriots-Kansas City Chiefs** AFC Championship Game on Sunday, Jan. 20 delivered the season's largest audience (53.9m) and best key adults and men ratings for any program this season. The game was also the second-most-watched AFC Championship game in 42 years. Streaming coverage drove significant viewership growth from last year's game, with the average minute audience up +77% and total minutes streamed up +64% year-over-year. (Source: NTI/CBS and NFL)

- For the 2018-2019 NFL regular and post-season (20 Weeks), **THE NFL ON CBS** averaged 18.7 million viewers, +5% higher than last season. (Source: NTI)

- For the 10th consecutive year, the **SEC ON CBS** was the highest-rated regular-season college football package on any network. The 2018 **SEC ON CBS** college football schedule marked CBS' 18th consecutive season providing national coverage of the Southeastern Conference.

- **CBS Sports** entered its 38th consecutive season broadcasting college basketball on Saturday, Dec. 8. The 2018-2019 college basketball season features the deepest and strongest roster of teams and matchups ever assembled across broadcast and cable, including both CBS and CBS Sports Network. **CBS Sports'**

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## NETWORK 10



**Network 10** Australia announced in December the following facts about its 2018 audience\*:

- 10 is the under-50s network dominating entertainment programming in its target demographics (under-50s, 16 to 39s and 18 to 49s).
- 10 experienced the biggest growth in target demographics across the primary channels.
- 10 had five of the seven marquee shows with year-on-year audience growth across the networks.
- Four of 10's shows had their biggest total audiences ever. (\*weeks 1 to 48, 2018, excluding Olympic and Commonwealth Games, weeks 7-8 and 14-15).



- **CBS** and **Network 10** Australia's direct-to-consumer subscription video on-demand service, **10 All Access**, launched on Dec. 3 with more than 7,000 episodes of binge-worthy, commercial-free entertainment from CBS and 10 across its platforms. **10 All Access** joined 10's existing linear broadcast channels **10**, **10 Bold** and **10 Peach**; live streaming and catch-up player 10 Play; and news and entertainment site 10 Daily.

- In November, **Network 10** extended its agreement with **Dorna Sports** to broadcast the premier motorcycle racing FIM World Championship, MotoGP™ for the next three years.
- In January, **Network 10** announced the appointment of **Lisa Squillace** as national sales director. In this role, Squillace will lead national sales activity, including overall responsibility for market regions. She will report to Network 10's chief sales officer. This appointment completed the makeup of Network 10's new sales leadership team.

(SPORTS, continued from page 5)

coverage will be available to stream live via the **CBS All Access** subscription service, with additional coverage on [CBSSports.com](http://CBSSports.com) and CBS Sports HQ.

- **CBS Sports** teed off its 2019 golf coverage -- the most comprehensive lineup in network television -- on Saturday, Jan. 27 at the FARMERS INSURANCE OPEN live from Torrey Pines Golf Course in San Diego, Calif. Among numerous tournaments, CBS will broadcast the season's first two major championships, THE MASTERS and PGA CHAMPIONSHIP, back to back in April and May.

**And...** On Dec. 1, **CBS Sports Network** televised the **Conference USA** Championship Game, marking the first time the Network aired any conference championship in football.... On Dec. 8, CBS Sports aired the 119th edition of the Army-Navy football classic, one of the greatest rivalries in all of sports. ... The **Alliance of American Football** officially debuted on CBS on

Saturday, Feb. 9. ... In November, **CBS Sports** partnered with the **Women's Networking Group**, "EYE Speak" and #SeeHer for a networking event and panel discussion.

## NEWS



- In January, acclaimed journalist and highly respected senior executive producer **Susan Zirinsky** was named President and Senior Executive Producer of **CBS News**. Zirinsky, who begins in her new role in March, is currently the senior executive producer of the award-winning 48 HOURS and is also responsible for numerous CBS News breaking news specials. In addition, Zirinsky is the senior executive producer of 48 HOURS: NCIS and the senior executive producer of the CBS primetime series WHISTLEBLOWER.

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## THE CW



**Mark Pedowitz**, President, The CW, announced that the network has given early renewals to 10 of its primetime series for the 2019-2020 season. The series being ordered for the 2019-2020 broadcast year include second seasons of The CW's freshman hits **CHARMED** and **LEGACIES**, as well as new seasons of **ARROW** (season eight), **BLACK LIGHTNING** (season three), **DC'S LEGENDS OF TOMORROW** (season five), **DYNASTY** (season three), **THE FLASH** (season six), **RIVERDALE** (season four), **SUPER-GIRL** (season five), and **SUPERNATURAL** (season 15). Noted Pedowitz: "This season, we expanded our primetime schedule to six nights with the addition of Sunday -- which has been an unqualified success for the network, our affiliates and our advertisers. In addition to growing our schedule across the week, we also continue to add more year-round programming. The early renewal of these signature CW series gives us a head start on laying out the 2019-2020 season, and this is just the beginning," said Pedowitz. "These shows provide a strong foundation for our multiplatform programming strategy, and we look forward to building on this with even more returning and new shows as we approach the May upfront."

Continuing to bulk up its slate of original summer programming, **The CW Network** has acquired the British action drama **BULLETPROOF** from **Sky Vision** and ordered second seasons of the legal drama **BURDEN OF TRUTH**, starring **Kristin Kreuk**, and the fantasy-adventure series **THE OUTPOST**; all are set to air in summer 2019. The CW has also ordered new seasons of the hit magic series **PENN & TELLER: FOOL US** and **MASTERS OF ILLUSION**, as well as the classic improv comedy **WHOSE LINE IS IT ANYWAY?** for summer 2019. Premiere dates and times will be announced later.

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- In January, **CBS THIS MORNING** and **TED**, the organization devoted to spreading ideas through powerful talks, launched a series to highlight the individuals and ideas shaping our world.

## POP



**Brad Schwartz**, President, Pop TV (the joint venture between CBS and Lionsgate) noted that Pop is one of only four ad-supported networks to have grown or retained its audience over the past six consecutive years. Among other subjects, Schwartz reported that linear ratings for **SCHITT'S CREEK** have grown double digits every year; that a 10-city live **SCHITT'S CREEK** tour has completely sold out; and that the progressive, revolutionary TV creator, writer, showrunner, and star **Laura Chinn** is bringing her real life story **FLORIDA GIRLS** to Pop as a 10-episode original series premiering later this year. He also announced that Pop has picked up a second season of the sketch comedy series **HOT DATE** and ordered two new pilots: the comedy **RIDE OR DIE** about an elite spin studio that is rocked by a strange murder, and the down-on-her-luck outsider who teams up with a true crime buff to find the killer; and the half-hour, coming-of-age comedy **BEST INTENTIONS** about a single dad raising a son who attends the same high school where he works as a guidance counselor. Pop's press tour also included a panel session on **FLACK**, one hour, darkly funny scripted limited series premiering Feb. 21 and starring Academy Award winner **Anna Paquin**.

### And...

**CELEBRITY BIG BROTHER AFTER DARK** premiered on Pop on Tuesday, Jan. 22 with continuous live, late night

- On Jan. 15, **CBS News** and **Simon & Schuster** announced "Mbituaries," a joint podcast/book project by popular **CBS SUNDAY MORNING** correspondent, humorist and history buff **Mo Rocca**. The "Mbituaries" podcast premiered Jan. 17. *Mbituaries* will be published by Simon & Schuster in November to coincide with the podcast's second season. After a Jan. 20 segment on **SUNDAY MORNING**, "Mbituaries" went to #1 on the iTunes podcast chart.

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## DIVERSITY AND INCLUSION



● On Jan. 3, **CBS** announced the 21 performers participating in the 2019 CBS DIVERSITY SKETCH COMEDY SHOWCASE, which began its run of six shows on Jan. 15 at the El Portal Theatre in Los Angeles. Since its inception 14 years ago, THE CBS DIVERSITY SKETCH COMEDY SHOWCASE has been recognized as the industry leader in actor showcases designed to highlight diverse talent. The event was attended by executives, showrunners and casting directors from CBS and other networks, as well as talent agents and managers from across the entertainment industry. To date, 397 multi-talented actors have appeared in the showcase. The exposure from this program has helped launch countless careers through an increase in auditions, bookings, meetings and agent/manager signings. Specifically, participants of the 2018 CBS DIVERSITY SKETCH COMEDY SHOWCASE have landed roles on CRIMINAL MINDS, NCIS, NCIS: LOS ANGELES, LIFE IN PIECES, HAWAII FIVE-0, "American Vandal," CHARMED and JANE THE VIRGIN, among others. For information on the 21 performers participating in the 2019 CBS DIVERSITY SKETCH COMEDY SHOWCASE, go to <https://tinyurl.com/y838jzy8>



● In December **Josie Thomas**, EVP, Chief Diversity and Inclusion Officer, CBS Corporation, was honored for her socially responsible leadership with "The Responsible 100" award. The annual award ceremony honors an elite group of 100 New Yorkers who are setting new standards of excellence, dedication and leadership in improving their communities and making transformative change as visionaries and influencers.

● In February, **CBS** continued its longstanding tradition of celebrating **Black History Month**: a number of PSAs have been airing, including one featuring GOD FRIENDED ME star **Brandon Hall**. This PSA honors **Alvin Ailey**, the African-American choreographer and activist who is credited with popularizing modern dance and revolutionizing African-American participation in 20th-century concert dance. To view the PSA, go to <https://www.cbscorporation.com/celebrate-black-history-month-2/>. To see all of the **CBS Cares** PSAs, click here: [www.cbssdiversity.com](http://www.cbssdiversity.com)

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● On Jan. 27, CBS SUNDAY MORNING -- the #1 Sunday morning news program for the past 15 consecutive seasons -- marked its 40th birthday with a special edition highlighting the people, places and many milestones from the broadcast's first four decades.

**And...** In December, the 60 MINUTES/*Washington Post* joint investigative series on the opioid crisis in America earned the CBS newsmagazine its 19th DuPont-Columbia University Journalism Award. ... Also in December, **Major Garrett** was named CBS News' chief Washington correspondent.

## CBS TELEVISION STUDIOS



Upcoming new series include:

- SWAGGER (Apple) – A basketball-themed drama from **CBS Television Studios** and **Imagine Television**, and executive produced by NBA superstar **Kevin Durant**.
- INTERROGATION (CBS All Access) – A crime drama series based on a true story spanning more than 30 years.
- THE STAND (CBS All Access) – Based on **Stephen King's** best-selling novel.

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- Second-season pick-ups include:

-- OUR CARTOON PRESIDENT (SHOWTIME), the animated series from **Stephen Colbert, Chris Licht** and the team behind THE LATE SHOW with STEPHEN COLBERT.

-- TELL ME A STORY (CBS All Access), the thriller twist on fairy tales from **Kevin Williamson**.

-- STRANGE ANGEL (CBS All Access), based on **George Pendle**'s book of the same name and inspired by the real-life story of **Jack Parsons**.

- **CBS Television Studios** continues to expand the massively popular "Star Trek" franchise. In addition to the Jan. 17 launch of season two of STAR TREK: DISCOVERY on CBS All Access, the new animated spinoff comedy STAR TREK: LOWER DECKS has been announced for the service. Plus, **Michelle Yeoh** from STAR TREK: DISCOVERY and the hit film "Crazy Rich Asians" will star in a new, as-yet-unnamed "Star Trek" series in development. And an all-new "Star Trek" series that brings back **Sir Patrick Stewart** as legendary Starfleet Captain Jean-Luc Picard is gearing up for a spring production start in Los Angeles.

- **CBS Television Studios** development includes a current 90210 with the original cast; EVIL, a drama pilot for CBS from acclaimed executive producers Robert and Michelle King and Liz Glotzer, marking their return to broadcast; JANE THE NOVELA, a telenovela anthology series in the tradition of The CW's JANE THE VIRGIN; the NANCY DREW PROJECT; and DIARY OF A FEMALE PRESIDENT, the first project picked up by **Disney+** from an outside studio, with CRAZY EX-GIRLFRIEND writer **Ilana Peña** and JANE THE VIRGIN's **Gina Rodriguez** attached as executive producers.

**And...** On Jan. 2, **Carrie Ann Inaba** made her debut as a new host of THE TALK, joining **Eve, Sara Gilbert, Sharon Osbourne** and **Sheryl Underwood** on the Daytime Emmy Award-winning show.

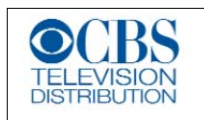
## "CBS EXPERIENCES" LAUNCHES WITH TWO EVENTS IN NEW YORK CITY



- The **CBS Experience** CBS SPORTS FRIDAY NIGHT TAILGATE launched

on Friday night, Nov. 9, at the PlayStation Theater in New York City. The event was the first sports CBS Experience. It featured entertaining and engaging sessions with CBS Sports' **James Brown, Phil Simms, Bill Cowher, Boomer Esiason** and **Nate Burleson**. Additionally, CBS Sports Fantasy Football Today experts **Dave Richard, Jamey Eisenberg** and **Heath Cummings** will be podcasting.

## CBS TELEVISION DISTRIBUTION



- In November, **Dr. Phil McGraw** extended his deal with CBS Television Distribution to continue his #1 rated daytime talk show, DR. PHIL, through 2023, taking it through its 21st season.
- In November, WHEEL OF FORTUNE and JEOPARDY! were renewed for three more seasons, through 2023. By the end of the deal, WHEEL OF FORTUNE will celebrate its 40th anniversary, and JEOPARDY! will have 39 seasons under its belt.
- JEOPARDY! is celebrating its 35th season with a new tournament -- the Jeopardy! All-Star Games airing from Feb. 20 to March 5.
- In November, **CBS Consumer Products** unveiled a broad lineup of new licensees and product offerings to help further expand the merchandising programs for its hit TV properties. Additions include: new apparel tied to both THE LATE SHOW with STEPHEN COLBERT and THE LATE LATE SHOW with JAMES CORDEN, products for SHOWTIME properties including BILLIONS, OUR CARTOON PRESIDENT, and TWIN PEAKS, along with new agreements tied to the CBS library of classic hits such as THE TWILIGHT ZONE, "The Love Boat," "Beverly Hills 90210" and more.

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- In December, **CBS Consumer Products** announced “Star Trek: The Cruise IV,” the ultimate experience for Star Trek fans -- a week-long Caribbean voyage.

- In January, CBS Consumer Products launched “**The Fixer**,” a blended whiskey named after the occupation of the main character in the hit **SHOWTIME** series RAY DONOVAN. It is the newest product in a line of spirits with licensee Silver Screen Bottling Company.

### CBS STUDIOS INTERNATIONAL



- In November, **CBS Studios International** and one of China’s largest streaming platforms, **IQIYI**, announced an exclusive licensing agreement for THE LATE LATE SHOW with JAMES CORDEN. This was the first time the show would be available in China, with current and past episodes available on demand.

- **CBS Studios International** and **Sky** in the U.K. announced in December a new, expanded multi-year, multi-series licensing agreement for CBS programming, including the new fall drama FBI, along with some of the most successful U.S. series on Sky: HAWAII FIVE-0, ELEMENTARY and MADAM SECRETARY.

- In January, **CBS Studios International** and **M6** announced a licensing agreement in France for the new fall drama FBI. Globally, the series has been licensed in nearly 200 markets to some of the biggest broadcasters, including **Sky** in the U.K., **Corus** in Canada and **ProSiebenSat.1 Group** in Germany.

**And...** In January, **Armando Nuñez**, President and Chief Executive Officer for the CBS Global Distribution Group and Chief Content Licensing Officer for the CBS Corporation, will be honored in April with *Variety’s* International Achievement in TV Award at the **MipTV** conference in Cannes. The award recognizes

individuals who have demonstrated leadership and innovation in the international television marketplace. Nuñez participated in a Q&A with *Variety* at MipTV prior to receiving the award.

### CABLE



- In their introductory session at the TCA Winter Press Tour in January, SHOWTIME co-presidents of entertainment

**Jana Winograde** and **Gary Levine** reported that based on the quality and popularity of its programming, SHOWTIME is at an all-time high of over 27 million subscribers. He also noted that SHOWTIME’s streaming business is racing past projections and its international presence continues to grow. Among other announcements: SHAMELESS is coming back for season 10 at the end of this year, and the limited series on Roger Ailes (THE LOUDEST VOICE) is scheduled to debut this summer. Also upcoming is SHOWTIME’s first weekly late-night talk show, DESUS AND MERO; the hour-long drama CITY ON A HILL starring **Kevin Bacon** and **Aldis Hodge**; the next chapter in the “Penny Dreadful” saga, PENNY DREADFUL: CITY OF ANGELS; a contemporary sequel to the groundbreaking THE L WORD series; YOUR HONOR, a limited series starring **Bryan Cranston**, from THE GOOD WIFE and THE GOOD FIGHT executive producers **Robert** and **Michelle King**; and an untitled pilot that explores the complicated, emotional and relevant story of an undocumented Mexican-American family. For non-fiction, in 2019, SHOWTIME will air WU-TANG CLAN: OF MICS AND MEN, the four-part docuseries from **Sacha Jenkins**; XY CHELSEA, the transformation story of **Chelsea Manning**, the controversial Army intelligence analyst who was sentenced to 35 years in prison, and SHANGRI-LA, a documentary on iconic producer **Rick Rubin**.

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## And...

- In November, **ESCAPE AT DANNEMORA**, directed entirely by **Ben Stiller** and based on the stranger-than-fiction prison break in upstate New York, premiered on SHOWTIME. Star **Patricia Arquette** won a Golden Globe, Critic's Choice Award and SAG Award for her role in the series... **Ben Stiller** also took home a DGA Award.
- On Dec. 1 SHOWTIME produced and distributed the most significant heavyweight fight in the U.S. since 2002 – the blockbuster matchup of undefeated champs **Deontay Wilder** and **Tyson Fury** on Saturday, Dec. 1 from the Staples Center in Los Angeles. ... Also in December, SHOWTIME unveiled a new pay-per-view portal in the SHOWTIME streaming app, offering viewers the ability to purchase the fight directly over the internet.
- On Jan. 19, **SHOWTIME PPV** presented the welterweight world championship showdown between two of boxing's biggest stars, as **Manny Pacquiao** faced **Adrien Broner** at the MGM Grand Garden Arena in Las Vegas. The four-fight pay-per-view event was available to network subscribers and non-subscribers to live stream directly through the SHOWTIME® app on select platforms including, for the first time, **Roku**, **XBOX One** and **Android TV**. The event was also available via the SHOWTIME app on **Apple mobile** and **AppleTV (4th Generation)** devices, **Amazon Fire TV** devices and Android phone and tablets. Viewers could also purchase and live stream directly on [Showtime.com](http://Showtime.com) and via traditional cable, DBS and telco providers nationwide.
- In January, SHOWTIME upped **Gary Levine** and **Jana Winograde** to Co-Presidents of Entertainment. Additionally, **Amy Israel** has been promoted to Executive Vice President of Scripted Programming, and **Vinnie Malhotra** has been promoted to Executive Vice President of Nonfiction Programming.
- **Smithsonian Networks** announced in December the launch of **Smithsonian Channel Plus**, a new ad-free subscription on-demand streaming service featur-



ing over a thousand hours of content from the network's award-winning slate of programming. The programming, which includes 4K UHD series and documentaries, is now available anytime and anywhere in the U.S. at \$4.99/month.

- In November, **Smithsonian Channel** continued making history come to life with the return of **AMERICA IN COLOR**. Also in November, **Smithsonian Channel** partnered with **CBS Veterans Network**, as well as **Charter**, **Comcast** and **Altice**, on a series of Veterans Month screenings in Dallas, Washington, D.C. and Bethpage, N.Y. for veterans groups, government officials and local press.
- In February, **Smithsonian Channel** partnered with **Charter**, **Comcast** and **Altice** on the network's fifth annual **Black History Month** screening tour.

## INTERACTIVE

- In January at the **Consumer Electronics Show** (CES) in Las Vegas, **CNET** and **GameSpot** teamed up to deliver the most comprehensive coverage of the conference. An annual tradition at CES, this year CNET's "The Next Big Thing" session, with special guest **STAR TREK: DISCOVERY** executive producer and co-creator **Alex Kurtzman**, explored innovations in mobile video, 5G, OTT and the forces shaping the future of content creation and consumption. For the first time, CNET's booth was located at Tech West, the destination for the most innovative technologies at CES and attendees took part in high-energy video game tournaments at the GameSpot eSports Truck.

## CBS TELEVISION STATIONS



- **CBS Television Stations** delivered comprehensive local news coverage of the New England Patriots and Los Angeles Rams appearance in Super Bowl LIII. This year marked only the third Super Bowl in history with both teams coming from markets where the game has been broadcast by a CBS-owned

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(CBS TELEVISION STATIONS, continued from page 11)

station. **WBZ-TV** Boston originated live newscasts and reports from Atlanta during the week leading up to the Big Game and following the Patriots' record sixth Super Bowl win, while **KCBS-TV** Los Angeles also had a team of news anchors, reporters and photographers on hand to cover the Rams' first Super Bowl appearance since 2002 (when the franchise was based in St. Louis).

- Several CBS-owned stations covered the recent polar vortex, which brought record cold and life-threatening conditions to much of the Midwest and East Coast. Many stations saw dramatic rises in their broadcast news ratings and online traffic while they covered the weather event. Both **WBBM-TV** Chicago and **WCCO-TV** Minneapolis-St. Paul attracted double-digit ratings increases for almost all of their local newscasts last week, compared to the stations' January-to-date averages. And [CBSChicago.com](http://CBSChicago.com) recorded new all-time single-day and weekly highs for users and page views, while [CBSMinnesota.com](http://CBSMinnesota.com) had one of its best-ever weeks for traffic to the site.

- In November, employees at **CBS Television Stations** in Pittsburgh, Los Angeles, San Francisco and Sacramento provided comprehensive news coverage of the mass shootings in those cities, as well as the Camp, Woolsey and Hill fires in Northern and Southern California.

- Veteran media sales executive **Julio Marengi** was named in December President of Sales, CBS Television Stations. He most recently served as Senior Vice President, Revenue Strategy, CBS Television Stations, since January of this year. He has also been President and General Manager of the Company's stations in Boston and Providence.

- In December, **Columbia Journalism School** named **WFOR** (Miami) as one of the winners of the 2019 Alfred I. duPont-Columbia University Awards, which honor outstanding audiovisual reporting in the public interest.

**And...** In December, **CBS Television Stations** honored its diverse viewing audiences with a new holiday spot that expressed season's greetings in multiple languages. ... Employees from **CBS Television Stations' Traffic Operations Center** in Riverside, N.J. served as volunteers who helped to clean up the shoreline of the Delaware River in Palmyra Cove Nature Park in Palmyra, N.J.

## PUBLISHING



- In November, *Five Feet Apart* was published to instant bestseller-dom on *The New York Times* List by **Simon & Schuster Books for Young Readers** and is now in its eighth week on the list. The **CBS Films** major motion picture based on the book will be released in March 2019 (see page 13).

- In December, 125 **Simon & Schuster** titles had been cited in year-end "best of" lists from nearly every publication, retailer or consumer-driven reading site, including the *The New York Times* (41 best sellers and growing), *Publishers Weekly*, **Amazon**, *Time*, **Goodreads**, *The New Yorker*, *The Washington Post*, *Entertainment Weekly* and **National Public Radio**.

- In December, Simon & Schuster relaunched its website, [simonandschuster.com](http://simonandschuster.com), employing state-of-the-art tools and design to improve the user experience especially for mobile devices. The company simultaneously relaunched its international sites in Australia, Canada, India and the United Kingdom, as well as its domestic business to business websites.

- **Jonathan Karp**, president and publisher, **Simon & Schuster Adult Publishing**, was honored in December as one of *Publishers Weekly's* Persons of the Year for his work publishing *Fear: Trump In The White House* by **Bob Woodward**.

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- On Jan.16, the **Atria Publishing Group** announced the launch of **Signal Press**, a new imprint that will publish books that contribute to the conversation around feminism, politics, issues of social justice, and biographies that illuminate historical and contemporary figures. Signal Press is being led by Vice President and Publisher **Julia Cheiffetz**, and among the first titles acquired for publications are a biography of **Elon Musk**, *Ida B. The Queen*, a biography of the trail blazing journalist and civil rights leader **Ida B. Wells**, and *The First*, a book on free speech by celebrated scholar and author **Stanley Fish**.

- Children's publishing imprint Little Simon published in January *All You Need Is Love*, the first of two picture books based on the lyrics to classic songs by **John Lennon** and **Paul McCartney** with art by *New York Times* bestselling illustrator **Marc Rosenthal**.

- On Nov. 6, **Simon & Schuster** published *Whose Boat Is This Boat? Comments that Don't Help in the Aftermath of a Hurricane* by the staff of THE LATE SHOW with STEPHEN COLBERT. Due to tremendous consumer response, the book has sold more than 450,000 copies and raised more than \$1.85 million for hurricane relief philanthropies.

**And...** In January, **Kiese Laymon's** *HEAVY* won the prestigious Andrew Carnegie Medal for Excellence in

Nonfiction, awarded by the American Library Association. ... **Simon & Schuster Audio** had two titles nominated for Grammy awards in the Spoken Word category: *Faith* by **Jimmy Carter** and *The Last Black Unicorn* by **Tiffany Haddish**. ... Atria author **Isabel Allende** received the Medal for Distinguished Contribution to American Letters on Nov. 14.

## CBS FILMS

### CBS FILMS

- On Nov. 16, **AT ETERNITY'S GATE** opened in limited release

in New York and Los Angeles with the week's best per screen average. The film, directed and co-written by Academy Award®-nominee **Julian Schnabel** ("The Diving Bell and the Butterfly"), premiered to excellent reviews at the Venice Film Festival where star **William Dafoe** was awarded Best Actor ... Dafoe has received both Academy Award® and Golden Globe nominations for Best Actor for his performance.

- **FIVE FEET APART**, a new romantic drama from CBS Films, starring **Cole Sprouse** ("Riverdale"), **Haley Lu Richardson** ("Split," "Columbus") and **Moises Arias** ("The Kings of Summer," "Pitch Perfect"), is set to open nationwide on March 15.

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## CAUTIONARY STATEMENTS REGARDING FORWARD-LOOKING STATEMENTS

This newsletter may include "forward-looking statements" within the meaning of section 27A of the Securities Act of 1933 and section 21E of the Securities Exchange Act of 1934. Forward-looking statements inherently involve risks and uncertainties that could cause actual factual results to differ materially from the forward-looking statements, including those due to changes in economic, business, competitive, technological, strategic and/or regulatory factors, and other factors affecting the operations of the businesses of the CBS Corporation. CBS Corporation's news releases and filings with the Securities and Exchange Commission including but not limited to its most recent Form 10-K, Form 10-Qs and 8-Ks, contain a description of factors that could affect future results. The forward-looking statements are made only as of the date of this document and we do not undertake to update any forward-looking statements to reflect subsequent events or circumstances. For more information about CBS Corporation, see the Company's news releases and filings with the Securities and Exchange Commission which can be found on the CBS Corporation website, [www.cbscorporation.com](http://www.cbscorporation.com), in the "News" and "Investor Relations" sections, respectively.